

QUALITY CATEGORY RULES

The quality categories for the PrintWeek Awards 2019 are:

- Bespoke digital printer of the year
 - Bespoke magazine printer of the year
 - Book printer of the year
 - Brochure printer of the year
 - Direct mail printer of the year
 - Fine art printer of the year
 - FMCG packaging printer of the year
 - High-volume digital printer of the year
 - **NEW:** High-volume publications printer of the year
 - Label printer of the year
 - Luxury packaging printer of the year
 - Newspaper printer of the year
 - Out-of-home printer of the year
 - Point-of-purchase (PoP) printer of the year
 - Post-press company of the year
 - Report & accounts printer of the year
 - Social stationery printer of the year
1. Entries must be commercial production runs and must have been printed or produced since 1 July 2018.
 2. Please supply only the number of samples requested, four different samples.
 3. Please submit your 250-word summary for each of the four samples submitted in separate documents. Please do not add your company name or logo on the documents.
 4. Please Note: Entries without a 250 summary for each of the four samples may be marked down or disqualified.
 5. You may enter as many different categories as you wish, however, you may only enter the same category once.
 6. All entries into the Quality Award categories must be commercial jobs. A business cannot enter self-promotional work. Samples produced purely to promote the print business's own products or services will be disqualified and the entry marked down.
 7. All material should be clearly labelled. If you enter the same jobs in more than one category, we will need a full set of examples and supporting material for each category entered.
 8. The decision of the judges is final and no correspondence will be entered into.
 9. While it's not a requirement, entrants are advised to seek client approval before submitting their projects
 10. Confidentiality: all material will remain confidential to the judges, but winning case studies may be written up and published in PrintWeek based on the material provided. If the work entered is under embargo, the embargo must expire before 20 October 2019 (unless special dispensation is agreed prior to entry – contact event manager Shakira Browne for more information - 0203 915 9454/ shakira.browne@markallengroup.com).

11. All entrants must be registered companies in the UK and all work entered must have been produced in the UK.
12. The entrant must have been consistently trading solvently since 1 July 2017
13. Any entry that does not comply with category criteria or Awards rules may be disqualified and the entry fee will not be refunded.